

SIR GEORGE WILLIAMS
SCHOOL OF RETAILING
GRADUATION

FROM THE INFORMATION OFFICE
Vi. 4-0131 Local 130
GERALD WRIGHT DIRECTOR

METROPOLITAN YMCA
OF MONTREAL

SIR GEORGE WILLIAMS
UNIVERSITY AND SCHOOLS

May 13th, 1963

GRADUATING CEREMONIES WILL BE HELD THURSDAY EVENING, MAY 16th, FOR 23 STUDENTS OF THE SIR GEORGE WILLIAMS SCHOOL OF RETAILING. THIS IS THE 10TH YEAR FOR THIS UNUSUAL CANADIAN SCHOOL, DURING WHICH PERIOD 225 GRADUATES HAVE BEEN PREPARED FOR ADVANCED CAREERS IN CANADIAN RETAILING.

THE FASHION GROUP OF MONTREAL, INCORPORATED HAVE ANNOUNCED PLANS TO MAKE A SPECIAL AWARD AT THE CEREMONIES.

DESCRIBING THE DIMENSION OF RETAILING IN CANADA, PATRICIA M. DUNTON, DIRECTOR OF THE SCHOOL, NOTED RECENTLY THAT PERSONAL DISPOSAL INCOME IN CANADA IS \$25 BILLION (AFTER TAXES), \$17 BILLION OF WHICH IS SPENT BY CANADIANS IN RETAIL OUTLETS. ON A PER CAPITA BASIS, THIS WOULD MEAN THAT OF A \$1400 INCOME \$910 IS SPENT THROUGH RETAIL SOURCES.

"IT IS A PARADOX" SHE STATED "THAT RETAILING REPRESENTS SUCH AN IMENSE SEGMENT OF THE GROSS NATIONAL PRODUCT, AND YET THERE ARE ONLY TWO SCHOOLS IN CANADA, TURNING OUT A HANDFULL OF STUDENTS EACH YEAR FORMALLY TRAINED FOR THIS FIELD OF WORK.

DATE: Thursday, May 16th at 8:00 p.m.
PLACE: Budge Hall, 1441 Drummond Street